THE LIGHTNING PROTECTION INDUSTRY CONFERENCE

LPI LIGHTNING PROTECTION INSTITUTE

UNITED LIGHTNING PROTECTION ASSOCIATION



EXHIBIT. ADVERTISE. FUEL OUR PROGRESS.

Whether you're a supplier, industry partner or member, your involvement strengthens our commitment to education and keeps our industry moving forward. Exhibit, advertise or both: choose the way that works best for you to connect with the people shaping our industry.

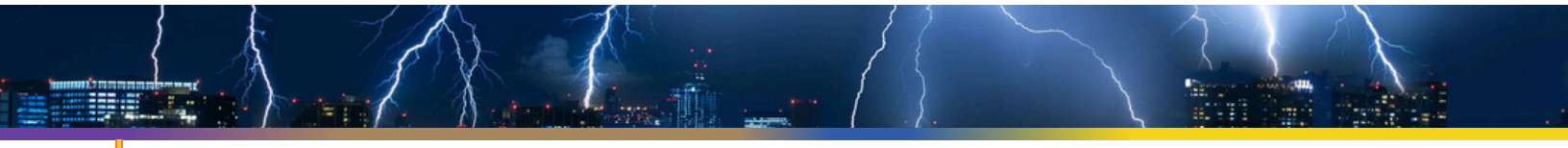
CHARLESTON, SOUTH CAROLINA · FEBRUARY 16-18, 2027

Emeline Hotel

IGNITE
Advancing Ideas. Fueling Progress. 2027

LPI LIGHTNING PROTECTION INSTITUTE

UNITED LIGHTNING PROTECTION ASSOCIATION



EXHIBITOR & ADVERTISING OPTIONS

Suppliers, Industry Partners & Members

Charleston, South Carolina | February 16–18, 2027

EXHIBITORS REDEFINED. VISIBILITY ELEVATED.

You told us the supplier talks were one of the best parts of the conference, so for IGNITE 2027 we're making them bigger. Our venue doesn't support traditional tabletop exhibits, so we're redefining how suppliers and industry supporters share what they know. **You are the fuel for the next cycle of progress.**

- **Seen.** Your 2' x 3' sign in the main hallway on Wednesday and Thursday, with your own "Ask me about…" prompt and QR code.
- **Heard.** A 10-minute Spotlight Talk on Thursday. *Advancing Ideas.*
- **Connected.** Your seat at the Power Lunch for the conversations that move the industry forward. *Fueling Progress.*

Choose How You're Seen and Heard (choose one)

VISIBILITY EXHIBITOR (Unlimited Spots)

☐ **Member $650** ☐ **Non-Member $800**

- 2' x 3' hallway sign, Wednesday & Thursday, with "Ask me about…"* line and QR code
- Logo and listing in the program and on the website
- Power Lunch tickets available at $150 each
- ½ page ad space in the "digital" Exhibitor Guide

SPOTLIGHT EXHIBITOR (6 Spots Available)

☐ **Member $1,000** ☐ **Non-Member $1,200**

Everything in Visibility Exhibitor, plus:

- 10-minute Spotlight Talk, Thursday
- Thursday breakfast on the morning of your talk
- 2 Power Lunch seats included
- ½ page ad space in the "digital" Exhibitor Guide

**Registered for the conference? Save 10%.

*Your "Ask me about…" line invites attendees to ask about a new product, idea or process you want them to notice. Your QR code links to the website of your choice.

**Discounted rate applies to Spotlight Exhibitors only. At least one representative from your company must be registered for IGNITE 2027 before submitting this form.

Program Advertising & Additional Visibility (separate or exhibitor add-ons, select any)

Can't attend but want to be seen? Conference attendees are key decision makers in the industry. Already exhibiting and want more exposure? Choose from the options below.

☐ **Program Advertisement*** — Quarter Page $250 · Half Page $450 · Full Page $825

☐ Meal Sponsorship (Breakfast or Lunch) — additional $500

*Conference Programs are printed for the event and are made available digitally. The Exhibitor Guide is digital only and distributed after the conference.

Dinner/Lunch Tickets (Redefined Exhibitors only, optional — 4 max)

☐ Wednesday Dinner — $150 Qty _____

☐ Thursday Power Lunch — $150 Qty _____

*Lunch, cocktails & networking

IGNITE
Advancing Ideas. Fueling Progress. 2027

LPI LIGHTNING PROTECTION INSTITUTE

UNITED LIGHTNING PROTECTION ASSOCIATION



ADVERTISING SPECIFICATIONS

Conference Program — printed in full color, 8.5" × 11"

Final artwork due Tuesday, January 5, 2027 — kcollins@lightning.org

ADVERTISEMENT SIZES

AD SIZE	ARTWORK SIZE (W × H)	MIN. PNG SIZE	PRICE
Full Page — No Bleed	7.5" × 10"	2250 × 3000 px	**$825**
Full Page — Full Bleed	8.75" × 11.25" (trims to 8.5" × 11")	2625 × 3375 px	**$825**
Half Page — Horizontal	7.5" × 5"	2250 × 1500 px	**$450**
Half Page — Vertical	3.75" × 10"	1125 × 3000 px	**$450**
Quarter Page — Vertical	3.75" × 5"	1125 × 1500 px	**$250**

PNG sizes are minimums at 300 ppi. Only full-bleed ads include bleed (0.125" on all sides) — extend backgrounds and images through it, and do not add crop marks unless requested. On every ad, keep important text and logos at least 0.25" inside the artwork edge (or the 8.5" × 11" trim edge for full bleed).

FILE FORMAT

PREFERRED — PRESS-READY PDF

- Single page, CMYK color
- PDF/X-4, unless the printer requests another standard
- Images at 300 ppi at final printed size
- Fonts embedded or converted to outlines
- No passwords, security restrictions or form fields

ALSO ACCEPTED — HIGH-RES PNG

PNG files are RGB and will be converted to CMYK for printing, so slight color shifts may occur. If exact brand colors matter, send a CMYK PDF.

PREPARING & SUBMITTING YOUR FILE

- One complete ad per file — no Word, PowerPoint, Canva links or other working files.
- Proofread names, dates, phone numbers, web addresses and QR codes; test QR codes printed at size.
- Name your file **CompanyName_AdSize_2027.pdf** — e.g., AcmeIndustries_HalfPageHorizontal_2027.pdf
- Email files to kcollins@lightning.org by **Tuesday, January 8, 2027**.

Artwork that does not meet these specifications may need to be adjusted or resubmitted before printing.