

THE LIGHTNING PROTECTION INDUSTRY CONFERENCE

A large, stylized yellow lightning bolt graphic with a 3D effect, positioned to the left of the word 'IGNITE'.

IGNITE

Advancing Ideas. Fueling Progress. 2027

SPONSORSHIPS

In response to the continued growth of our organization, member companies, and the industry, we're pleased to present sponsorship opportunities for our 2027 conference.

CHARLESTON, SOUTH CAROLINA • FEBRUARY 16-18, 2027

Emeline Hotel



SPONSORSHIPS

Our sponsorship program has become one of the strongest ways to invest in the future of the lightning protection industry. **Every sponsorship helps fund the education, connections and conversations that move our industry forward**, and keeps the conference within reach as hotel and event costs continue to rise.

Sponsors aren't just supporting the conference. They're seen as the companies driving the industry ahead, before, during and after the event. The program puts your name in front of members, partners and decision makers at the moments that matter most.

Choose the level of visibility that fits your goals:

Event Sponsorship: Exclusive, Premium or Standard

Conference Sponsorship: Platinum or Gold

Both: pair a Platinum or Gold Conference Sponsorship with one or more Event Sponsorships for maximum exposure

The following pages outline each level, and you'll make your selections on the conference website.

	PLATINUM	
	GOLD	
	EXCLUSIVE	
	PREMIUM	
	STANDARD	

CONFERENCE & EVENT SPONSORSHIPS

Charleston, South Carolina | February 16–18, 2027

CONFERENCE SPONSORSHIP	OR BOTH	EVENT SPONSORSHIP
Platinum · Gold Your brand, all conference long. Signage at key events throughout the Emeline and beside the main stage all day, plus program, ad and social media recognition.		Exclusive · Premium · Standard Your name on a specific moment. Signage at the event you choose, from the Welcome Reception to a meal, break or the Wi-Fi.

CONFERENCE SPONSORSHIPS

BENEFIT	PLATINUM \$10,000	GOLD \$5,000
7-ft signage at key events & by the main stage	Featured logo	Smaller logo
Conference program	Premier logo, front of agenda	Smaller logo inside
Program advertisement	Quarter page	-
Social media recognition	Logo featured	Name listed
Logo on the conference website	Largest size	Large size
A Night at the Aquarium & Awards tickets	2	2
Power Lunch Tickets	2	-

EVENT SPONSORSHIPS

EXCLUSIVE \$3,500–\$4,500	PREMIUM \$2,500	STANDARD \$500–\$1,500
Wi-Fi · Lanyards · Notepads	Keynote Speaker · Welcome Reception · A Night at the Aquarium · The Power Lunch · Hospitality Suite · A/V	Keynotes, receptions, open bar, beverages, breaks, meals and more. See the full list on the next page.

Each company may choose **one Exclusive or one Premium** sponsorship.

Standard sponsorships are unlimited, and any Event Sponsorship can be paired with Platinum or Gold.

SPONSORSHIP OPPORTUNITIES

Charleston, South Carolina | February 16–18, 2027

2 = number available

Conference Sponsorships (stand alone or pair with event sponsorships)

PLATINUM	\$10,000	GOLD	\$5,000
Featured logo by the main stage and at key events, premier program placement, a half-page ad and a social media post.		Logo alongside Platinum sponsors at the same key events, plus program recognition and a quarter-page ad.	

Exclusive Event Sponsorships \$3,500 – \$4,500

Wi-Fi – \$4,500	1	Lanyards – \$3,500	1	Notepads – \$3,500	1
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Premium Event Sponsorships \$2,500

Keynote Speaker	1	Welcome Reception	2	A Night at the Aquarium	2
The Power Lunch	2	Hospitality Suite	1	A/V	1

The Power Lunch – Thursday's conference finale: lunch, cocktails & networking for what's next.

Standard Event Sponsorships \$500 – \$1,500

\$1,500	\$1,000	\$750	\$500
Keynote Speaker 2	Industry Keynote 2	Conference Breaks 3	Breakfast 8
Welcome Reception 3	The Power Lunch 3	Conference Raffle 2	Lunch 8
A/V 2	Evening Open Bar 3		
Conference Program 2	All-Day Beverages 3		
	Hospitality Suite 5		

HOW IT WORKS

- Choose **one** Exclusive **or** one Premium, not both.
- Add as many Standard sponsorships as you like.
- Platinum & Gold pair with any event sponsorship.

EVERY SPONSOR RECEIVES

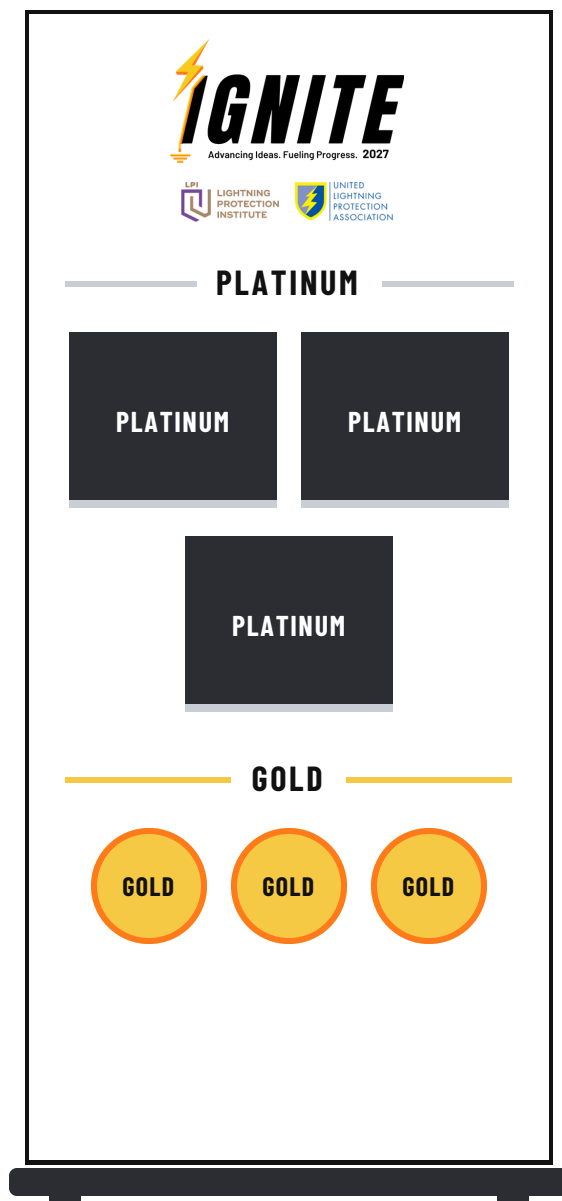
- Signage at their sponsored event
- Logo on the conference website, sized by level
- Company name in the conference program

Ready to choose? Select your sponsorships at lightning.org/the-conference.

HOW YOUR LOGO WILL BE DISPLAYED

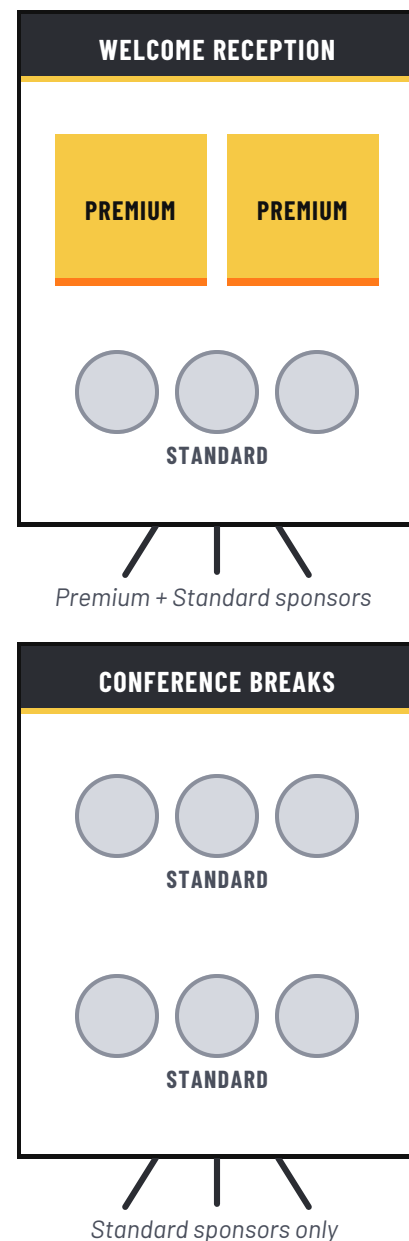
CONFERENCE SPONSORS

Above 6-ft signs at key events & beside the main stage



EVENT SPONSORS

2 × 3 ft easel signs at each sponsored event



Layouts are representative. Logo sizes and arrangement will adjust to the number of sponsors at each level.