

THE LIGHTNING PROTECTION INDUSTRY CONFERENCE



EXHIBIT. ADVERTISE. FUEL OUR PROGRESS.

Whether you're a supplier, industry partner or member, your involvement strengthens our commitment to education and keeps our industry moving forward. Exhibit, advertise or both: choose the way that works best for you to connect with the people shaping our industry.

CHARLESTON, SOUTH CAROLINA • FEBRUARY 16-18, 2027

Emeline Hotel

EXHIBITOR & ADVERTISING OPTIONS

Suppliers, Industry Partners & Members

Charleston, South Carolina | February 16–18, 2027

EXHIBITOR HOURS

Tuesday: Welcome Reception 5–7pm (Optional)

Wednesday, February 17: Breakfast, Lunch & Afternoon TBD

Thursday, February 18: Morning “Exhibitor Hours,” AM Break & Lunch

Setup times will be provided closer to the event.

Exhibitor Packages (choose one)

BASIC EXHIBITOR

☐ Member \$750 ☐ Non-Member \$1,000

(1) 6 ft. tabletop display, 2 exhibitor passes (breakfast & lunch included), logo in program and on website.

PREMIUM EXHIBITOR

☐ Member \$1,100 ☐ Non-Member \$1,350

Everything in Basic, plus your choice of one upgrade:

- ☐ Five-Minute Highlight Spot*
- ☐ Meal Sponsorship (Breakfast or Lunch)

Booth Selection: Booth locations are first-come, first-served, based on the date your completed form and payment are received. Once the hotel finalizes the exhibit layout, we'll send each confirmed exhibitor a floor map to select their spot, in the order registrations were received.

Advertising & Exposure (separate or exhibitor add-ons, select any)

Can't attend but want to be seen? Conference attendees are key decision makers in the industry. Exhibiting but want to expand your exposure, choose from the options below.

- ☐ Program Ad* – Quarter Page \$250 · Half Page \$450 · Full Page \$825
- ☐ Five-Minute Highlight Spot – \$500
- ☐ Meal Sponsorship (Breakfast or Lunch) – \$500

Dinner Tickets (exhibitors only, optional – 4 max)

- ☐ Wednesday Dinner – \$150 Qty ____
- ☐ Thursday Dinner – \$150 Qty ____

ADVERTISING SPECIFICATIONS

Conference Program — printed in full color, 8.5" × 11"

Final artwork due Tuesday, January 5, 2027 — kcollins@lightning.org

ADVERTISEMENT SIZES

AD SIZE	ARTWORK SIZE (W × H)	MIN. PNG SIZE	PRICE
 Full Page — No Bleed	7.5" × 10"	2250 × 3000 px	\$825
 Full Page — Full Bleed	8.75" × 11.25" (trims to 8.5" × 11")	2625 × 3375 px	\$825
 Half Page — Horizontal	7.5" × 5"	2250 × 1500 px	\$450
 Half Page — Vertical	3.75" × 10"	1125 × 3000 px	\$450
 Quarter Page — Vertical	3.75" × 5"	1125 × 1500 px	\$250

PNG sizes are minimums at 300 ppi. Only full-bleed ads include bleed (0.125" on all sides) — extend backgrounds and images through it, and do not add crop marks unless requested. On every ad, keep important text and logos at least 0.25" inside the artwork edge (or the 8.5" × 11" trim edge for full bleed).

FILE FORMAT

PREFERRED — PRESS-READY PDF

- Single page, CMYK color
- PDF/X-4, unless the printer requests another standard
- Images at 300 ppi at final printed size
- Fonts embedded or converted to outlines
- No passwords, security restrictions or form fields

ALSO ACCEPTED — HIGH-RES PNG

PNG files are RGB and will be converted to CMYK for printing, so slight color shifts may occur. If exact brand colors matter, send a CMYK PDF.

PREPARING & SUBMITTING YOUR FILE

- One complete ad per file — no Word, PowerPoint, Canva links or other working files.
- Proofread names, dates, phone numbers, web addresses and QR codes; test QR codes printed at size.
- Name your file **CompanyName_AdSize_2027.pdf** — e.g., AcmeIndustries_HalfPageHorizontal_2027.pdf
- Email files to kcollins@lightning.org by **Tuesday, January 5, 2027**.

Artwork that does not meet these specifications may need to be adjusted or resubmitted before printing.

REGISTRATION & PAYMENT

Exhibitor & Advertising Options

Charleston, South Carolina | February 16–18, 2027

CONTACT INFORMATION

Company _____

Representatives _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Return this completed form and your company logo to Lesley Paske, lpaske@lightning.org. Send your logo as soon as possible for maximum exposure on the conference website.

Order Summary (enter the amount for each item selected)

Item (member / non-member pricing)	AMOUNT
Exhibitor Package – Basic \$750 / \$1,000 · Premium \$1,100 / \$1,350	\$ _____
Program Ad* – ☐ Quarter \$250 ☐ Half \$450 ☐ Full \$825	\$ _____
Five-Minute Highlight Spot* – \$500	\$ _____
Meal Sponsorship – \$500 ☐ Breakfast ☐ Lunch	\$ _____
Dinner Tickets (exhibitors, 4 max) – Wed. \$150 × Qty ____ Thu. \$150 × Qty ____	\$ _____
TOTAL DUE	\$ _____

PAYMENT OPTIONS

☐ **Pay by Check**

Payable to Lightning Protection Institute
333 Peterson Road, Suite F, Libertyville, IL 60048

☐ **Pay by Credit Card**

Call **800.488.6864** with your card information, or:

☐ Please send me a secure payment link

*OPPORTUNITY DETAILS & DEADLINES

Tue, Dec. 15, 2026

Commitments due for ads, sponsorships & Highlight Spots. Highlight Spot rough draft due.

Tue, Jan. 5, 2027

Final ads & videos due to kcollins@lightning.org (see Advertising Specifications).

Fri, Jan. 15, 2027

Highlight Spot final draft due.