LPI took the AIA Expo in Denver, Colorado by storm with industry “nuts & bolts” of lightning protection enjoying a hat happy hour with architects and engineers. While exhibiting at the Expo, LPI was excited to snag a seven minute interview on the “Architect Live” Show. Kim Loehr discussed the importance of safety standards, lightning protection as “green building” and the new Building Lightning Safe Communities campaign with host, Stephen Chung.

LPI-IP Inspection Program Update

Masterspec has updated the lightning protection specification #36-41-13 for use by architects and engineers with an important new addition. Masterspec now includes the LPI-IP Inspection Program as an option for follow-up quality assurance inspection for lightning protection systems. The spec is currently available for use through Masterspec’s full electronic series of specs. More and more LPI members are utilizing the services of the LPI-IP Inspection Program for independent and comprehensive lightning protection inspection and certification. LPI-IP provides quality assurance for systems through the use of checkpoints, reviews and inspections. Master Installation Certification, Reconditioned Master Installation Certification and Limited Scope Inspection services are available through the LPI-IP program.

If you have a client with a question about standard interpretation or one who is looking for information on previously issued certifications or inspections, feel free to follow-up with the LPI-IP office.

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Monday – Friday 8:00 a.m. – 5:00 p.m. CST

Scenes From AIA Expo 2013

LPI Executive Director, Bud VanSickle and industry representatives Lindsay Markham, Kim Loehr and Mark Morgan help promote lightning protection at the AIA Expo in Denver, CO.
Media Report:

Recent PR Highlights

LPI marketing and communication efforts continue to increase exposure for the industry and its members.

Scenes from LSA Week 2013 Media Blitz

LPI kicked off Lightning Safety Awareness Week 2013 (June 23-29) with an educational program and press conference at South Metro Fire Station #45 in Parker, CO on June 21. LPI member firms, Mr. Lightning and ECLE helped sponsor the event which increased exposure for lightning protection and lightning safety. Mark Morgan with ECLE provided an “LSA 101” Continuing Education Session (CES) in conjunction with the educational program. Several local Colorado news outlets conducted on-site interviews, and Lindsay Markham of Mr. Lightning provided a follow-up interview with 9News in Colorado on Monday, June 24 to dispel myths about lightning. Media coverage of the event and the 2013 LSA Week campaign included t.v., radio, newswire and print features!

Lightning Safety Scores a Homerun at Fenway Park

LPI partnered with the National Weather Service Forecast Office in Taunton, MA at Fenway Park on June 28, 2013 to promote lightning safety and lightning protection information with Red Sox fans. LPI shared a booth with NWS meteorologists through the Red Sox “Community Home-Stand Program.” Lightning.org foam visors and lightning protection materials, including information about LPI’s “Safer Design for Safer Play” campaign, were distributed at the booth. A lightning safety message, reminding fans to “Play it Safe” during LSA Week was displayed on the center field New Balance scoreboard during the fifth inning of the Red Sox game.
nel, structures and equipment. LPI member firms, Mr. Lightning and ECLE facilitated a lightning protection system donation for South Metro Fire Rescue Station #45 and helped sponsor the kick-off event.

Lightning strikes Colorado almost 500,000 times a year and has been responsible for sparking devastating wildfires. Lightning has also killed 91 people and injured over 400 in Colorado since 1980.

“Each year we see lightning-related injuries, deaths and property loss that might have been prevented with awareness and education,” said event emcee, Chief Qualman. “Our first line of protection is educating the community and lightning safety awareness week provides a perfect occasion to remind the public about the dangers of lightning, an often forgotten, yet deadly and destructive weather hazard.”

Partners at FLASH, IBHS, I.I.I., NOAA and NOAA provided support for the event and LSA Week by promoting LPI information on their websites and in their newsletters, press releases and member communications.

Thank You Mr. Lightning!
The LPI office would like to recognize LPI Member firm, Mr. Lightning of Colorado Springs and employee extraordinaire, Lindsay Markham, for the much-appreciated assistance provided at the 2013 Lightning Safety Awareness kick-off in Parker, Colorado. LPI is forever grateful for your generosity, hospitality and support!

Save The Date!
Mark your calendar and make plans to attend the 82nd annual LPI/ULPA Lightning Protection Conference scheduled for February 24-March 1 at the Palm Beach Marriott Singer Island Beach Resort & Spa. We are returning to the same venue where the 2012 conference was held and Bonded Lightning Protection will once again serve as our gracious conference hosts.

Join The Lightning Conversation
LPI is inviting members to join the social media lightning conversation on Twitter. Members can now follow LPI communications and the lightning.org/blog on Twitter: Kimberly Loehr @lightningkim Join the conversation to exchange tweets and enlightenment about nature’s underrated risk!
Colorado Governor, John Hickenlooper declared June 23-29, 2013 "Lightning Safety Awareness Week," noting that education is key to understanding lightning’s dangers. Lightning safety advocates from LPI, LSA, NWS and other partnering organizations, joined Emergency Preparedness Director, Dana Reynolds and South Metro Fire Rescue Chief, Dan Qualman for a press conference and community event at Fire Station #45 on June 21 to kick-off Lightning Safety Awareness Week and share educational resources.

In addition to supporting lightning awareness, the kick-off event promoted the “Building Lightning Safe Communities” campaign to provide complimentary lightning protection systems for designated fire stations in high risk lightning regions of the U.S., including Parker, Co. The campaign was started when outreach with fire safety communities revealed that many stations across the country were lacking lightning protection system to protect their person-

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LPI and member firm, Mr. Lightning partnered with lightning safety awareness advocates to hold a press conference and educational program at South Metro Fire Station #45, in Parker, CO on June 21, 2013.